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## **Pampered Pet Expo Orlando** ***Pet Parents Discover It's All About Education at the Expo***

ORLANDO, FL, (July 30, 2009) – When Tammy Roussin was working on her Doctorate in Business and Management Information Systems, she wasn't picturing picking up dog poop for a living. But after a bad experience her beloved cocker spaniel had during a kennel stay, the idea for a pet sitting/dog walking business was formed. Nowadays, Tammy is occasionally laughed at and made fun of because she picks up dog poop, but she'll gladly tell you that she's the one who's laughing because **she pulls in a cool \$100,000 a year as the owner of Pampered Pet LLC., a pet-sitting/dog walking business.**

And if that doesn't make you want to wag your tail, Pet Sitters International, the world's largest education association for professional pet sitters, reported that more than 11% of their members have gross business revenues of \$75,000 or more annually and several businesses report annual incomes of more than \$1 million. Even amid the recession, the industry has been holding steady.

Tammy, who lives in St. Louis, MO will be a guest speaker at the Pampered Pet Expo, an event for Central Florida pet lovers being held August 7<sup>th</sup> - 9<sup>th</sup>, 2009 at the Orange County Convention Center in Orlando. Her seminar entitled "**Build a Profitable Pet Sitting Business**" will walk pet lovers through the details of setting up a pet sitting business. She'll also be sharing her secrets to success, including having a positive attitude, the will to persevere and always having a smile on your face when talking on the phone.

This seminar is **just one of the many education opportunities at the Pampered Pet Expo.** The main focus of the event is to provide an array of fun classes and informative presentations geared to pet parents. The variety of free and low-cost sessions include: Red Cross Pet First Aid & CPR; Canine Behavior Basics; DOGA (yoga with your dog); 5 Keys to Successful Animal Communication; Traveling With Your Pets; When it Comes to Wildlife, What you Need to Know to Keep Your Pets Safe and many more.

In addition to classes, attendees can visit the Ask-a-Vet Center, talk to pet adoption groups, shop with local and national vendors of pet products and enjoy entertainment such as the K9's in Flight Frisbee Air Dogs, the ShowBirdz! performing parrot show and the Swanky Pooch Fashion Show.

The Pampered Pet Expo is being held in the West Building, Hall D of the Orlando/Orange County Convention Center. Expo hours are from 4pm to 9pm on Friday, 10am to 7pm on Saturday and 10am to 5pm on Sunday. Daily adult admission is \$10 in advance and \$12 at the door. **Friday evening is half-price.** Children 10 and under are free. Parking at the Convention Center is \$8 per car. Tickets may be purchased at the door or in advance by visiting [www.PamperedPetExpo.com](http://www.PamperedPetExpo.com) or by calling 800-249-3154. Due to the event's location, the public is asked not to bring their pets.

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