



PO Box 369, Monroeville, PA 15146
800-852-4085
www.PamperedPetExpo.com

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PAMPERED PET EXPO Fur, Feathers, Fins and Fun!

Dates: August 8-10, 2008

Times: Friday, August 8, 4 p.m. to 9 p.m.
Saturday, August 9, 10 a.m. to 7 p.m.
Sunday, August 10, 10 a.m. to 5 p.m.

Location: Orlando/Orange County Convention Center
West Building, Hall WC
Orlando, Fla.

Expo Overview: The Pampered Pet Expo is a retail consumer event where pet lovers will be entertained and educated while shopping for the trendiest products and services for their pet, including food, clothing, spa products, beds, jewelry, health care, houses, toys and more.

Holistic Pet Night: On Friday from 4 p.m. to 9 p.m., the Expo features demonstrations and educational presentations about caring for your pet holistically. This unique **Holistic Pet Night** program features Doga, yoga with your dog; pet massage; animal Reiki; chiropractic options for pets; acupuncture and other holistic alternatives to pet health care, including Tuina, a Chinese medical therapy similar to massage and chiropractic techniques to increase the flow of Qi.

Petfinder Adoption Center: Through partnerships with local rescue organizations and animal shelters, the Expo will feature the **Petfinder Adoption Center** where event attendees can adopt pets looking for forever homes as well as learn about opportunities to volunteer and donate to these important community groups. And for those attendees who aren't sure which pet is right for their needs, the Center's **Petfinder Matchmaking Booth** will help.

READING Paws: **READING Paws** is a non-profit organization that helps to improve the literacy skills of children through the assistance of nationally registered therapy animal-owner/handler teams as literacy mentors. Children will have an opportunity at the Expo to experience reading to a dog. READING Paws helps to build a positive experience with books and reading.

Entertainment: Lawrence Frederick and the **Disc-Connected K9's Frisbee Air Dogs**, an internationally acclaimed professional Frisbee dog touring show, will present some of the best Frisbee Dogs on the planet. They have performed all over the world as well as on *The David Letterman Show*, *The Jay Leno Show*, *Animal Planet*, *Discovery Channel*, *ESPN*, *Good Morning America* and others.

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Entertainment:
(cont'd)

The Swanky Pooch runway fashion show will have all tails wagging. Four-legged models will show off what's hot in pet fashions. There's nothing "last year" with these darling dogs. It's all about the fashion and the bling!

ShowBirdz! parrot show will feature Teddy the rollerskating, basketball playing Cockatoo from ESPN Sports commercials and his sidekicks Bogie and Cosmo who ride a scooter, fly through hoops, and even ride high wire bikes.

Stop by the National **Crab Racing** Association table at the Expo and pick out a brightly colored Caribbean hermit crab; then join in the fun. The first crab to cross the yellow ring is the winner!

Presentations

The Pampered Pet Expo will feature a variety of educational presentations throughout the three-day event. Highlights include:

Kellyann Conway, president of the Association of Pet Dog Trainers (APDT) and recipient of the 2007 Trainer of the Year award, will present on several topics addressing kids and dog training, playing with your dog, what your dog is telling you, and the golden rules of pet parenthood.

Corene Fry, experienced animal behaviorist and former animal trainer at Universal Studios' *Animal Planet Live* show, will present "**Talk With the Animals**" to help pet owners reach a better understanding with their pets by simply learning how to communicate on their level and to pay attention to their responses.

Dr. Melissa Perez from Lake Howell Animal Clinic will present an information-packed presentation on **Pet First Aid and Emergency Preparedness**. Attendees will learn basic first aid skills to help stabilize their pets in an emergency until they can get to a vet. Dr. Perez also will discuss preparing for an emergency, from first aid kits to micro-chipping and more.

Special Guest:

Sir Gus the Camel and members of the Ancient Order of Camel Herders, Bahia Shrine will be greeting Expo visitors, each of whom will have an opportunity to "kiss" Gus and share a carrot with him. Gus and the Shriners support the Shriner's Hospital for Children.

Exhibitors:

Local and national exhibitors at the Pampered Pet Expo include pet retailers and boutiques, online pet websites, behavior specialists, veterinarians, pet food manufacturers, rescue and adoption organizations, boarding and day care providers, bakeries, service companies, safety equipment and more.

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**Expo Owners/
Producers:**

The Pampered Pet Expo is owned and produced by entrepreneurial sisters and animal lovers Joyce Perhac of **ProShow, Inc.** and Janice Blasko of **The Abbey Group**.

ProShow is a meeting and event-planning company owned by Perhac and based in Pittsburgh, Pa. With more than 18 years experience producing consumer and industry events of all sizes and at all types of venues, ProShow is known for its commitment to professionalism and attention to detail.

The Abbey Group is an Orlando-based website development company owned by Blasko. In business since 1992, she and her staff specialize in small-business websites and take a personal approach with every client. Janice also serves as the board chair of a Central Florida animal rescue and education organization.

The Pampered Pet Expo is supported by a dedicated team of Orlando-based professionals with rescue, veterinary, public relations, marketing and retail experience.

Expo Partners:

Collier Subaru, Mastro Subaru, and Orlando Subaru
Petco
Pet Planet Magazine
Lake Howell Animal Clinic
Petfinder.com
MIX 105.1
Sunny 105.9

Daily Admission:

Adults: \$10 in advance, \$12 at the door
Children ages 4-12: \$5 in advance, \$5 at the door
Children 3 and younger: Free
Convention Center parking: \$6 per car

Tickets may be purchased at the door or in advance by visiting www.PamperedPetExpo.com or by calling 800-852-4085.

Pet Attendance:

Due to the indoor location, the public is asked not to bring their pets to the Pampered Pet Expo; but service animals are welcome to attend.

Expo Information:

Visit www.PamperedPetExpo.com or call 800-852-4085.

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