



FOR IMMEDIATE RELEASE
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RELEASE

Second Annual Pampered Pet Expo *Florida's Most Anticipated Pet Event Focuses on Education*

ORLANDO, FL, (July 8, 2009) – Pet lovers across Central Florida will be flocking to the second annual ***Pampered Pet Expo*** at the Orlando/Orange County Convention Center on August 7-9, 2009.

The Pampered Pet Expo is owned and produced by entrepreneurial sisters and animal lovers Joyce Perhac of ProShow Inc. and Janice Blasko of The Abbey Group. ProShow is a meeting and event-planning company owned by Perhac and based in Pittsburgh, Pa. The Abbey Group is an Orlando-based website development company owned by Blasko. Blasko also serves as President of a Central Florida animal rescue and education organization.

The event focuses on educating pet owners through fun classes and informative presentations, while offering a large pet vendor shopping area with products and services including food, clothing, spa products, beds, accessories, safety equipment, housing, toys and health care. The variety of free and low-cost seminar choices include: Red Cross Pet First Aid & CPR, Canine Behavior, DOGA (yoga with your dog), Animal Communication, How to Choose the Right Pet, Wildlife and Your Pets and many more. **Tammy Roussin** will be offering a seminar on **“How to Build a Profitable Petsitting Business.”** **Roussin makes \$100,000 a year** as the owner of *Absolutely Pampered Pets*, a pet-sitting/dog walking business in St. Louis, MO and was recently featured in *Parade Magazine's 2009 Real People, Real Salaries*. Professionals in their fields of expertise such as the Ask-a-Vet Center will be available for FREE consultations for guests.

Also spotlighted at the Expo is the **Petfinder Adoption Center** where Florida's top local pet rescue organizations will be available to answer questions and showcase their adoptables in need of forever homes. These groups also provide guests an opportunity to volunteer their time and donate to help support these important community groups.

Entertainment includes acts such as the **Disc-Connected K9s'**, a professional, world famous frisbee dog touring show featuring rescued dogs performing cutting edge acrobatics who have appeared at NFL, MLB & NBA half-time shows, on ESPN, the CBS Morning News, USA Network, Animal Planet and more; the **Swanky Pooch** runway fashion show with plenty of doggie bling and ShowBirdz!; a parrot show featuring **Teddy the rollerskating, basketball playing Cockatoo** from ESPN Sports commercials and his pals and much more.



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Expo sponsors and partners include **Banfield, the Pet Hospital; PETSMART; Fizzion; Pet Planet Magazine; The New Barker; Center for Animal Therapies; PetAPotty; Faithful Friends; Park, Bark & Fly; Lake Howell Animal Clinic and Petfinder.com.**

The Pampered Pet Expo is being held in the West Building, Hall D of the Orlando/Orange County Convention Center. Expo hours are from 4pm to 9pm on Friday, 10am to 7pm on Saturday and 10am to 5pm on Sunday. Daily adult admission is \$10 in advance and \$12 at the door. Children 10 and under are free. Parking at the Convention Center is \$8 per car. Tickets may be purchased at the door or in advance by visiting www.PamperedPetExpo.com or by calling **800-249-3154**. Due to the event's location, the public is asked not to bring their pets.

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